

Rep Order# 6838185
Ver# 2
Status Returned
Traffic Order# 195877
Printed: 08/02/2012 12:48 PM
1 of 2

EC'd Yes
Last Received: 08/02/2012 10:50 AM
Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () .AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 318
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //318
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
SEE LINES 3,4,5

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*3	-----	-----	-----	---	-----	---	-----	---	---	---	-----
		Buyline Comment: HOUSE	08/31-08/31	1	\$500.00	:30	1	F	8P-9P	1	\$500.00
		Station Remark: V2 PROGRAM AIRING THIS LINE IS BONES. PLS CHANGE									
*4		Buyline Comment: COPS	09/01-09/01	1	\$400.00	:30	1	SA	7P-8P	1	\$400.00
		Station Remark: V2 FOX AIRING NCAA FOOTBALL - HAWAII VS USC 530-9P 9/1. MG 530-9P NCAA FOOTBALL 9/1. PLS OK TO BOOK MG									
*5		Buyline Comment: NEWS	09/02-09/02	1	\$250.00	:30	1	SU	8P-9P	1	\$250.00
		Station Remark: V2 THIS LINE SHOULD BE 8-9AM. WE HAVE BOOKED IN FOX NEWS SUNDAY 9/2 8-9A									

---REPORT TOTALS---
Report Totals: 3 / \$1,150.00

---SALES MONTHLY TOTALS---
Sep 12: 8 / \$5,650.00
Sales Totals: 8 / \$5,650.00
Station Totals: 8 / \$5,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

EC'd Yes Last Received: 08/02/2012 10:50 AM Showing Buylines: Last Sta Revised Lines

Station KASA-TV ALBUQUERQUE, NM.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () AMER 4 PROSPERITY	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson () AMY MCCREARY
Estimate# 318	Agency C/P1/P2/E //318	
Buyer STEPHANIE KOHLBAUER	Flight Dates 08/28/2012 - 09/03/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

---COMPETITIVE---

Market Totals	\$70,625	CABL 0%	KASA 8%	KLUZ 0%	17%
		KOB 33%	KRQE 42%	KASY 0%	0%
				KWBQ 0%	

---COMPETITIVE COMMENTS---

NEW ORDER

Books JUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6838185
Ver# 1
Status New

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 318
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Traffic Order# 195877
Printed: 08/02/2012 10:49 AM
Last Received: 08/02/2012 9:17 AM
Showing Buylines: All Lines

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //318
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

1 of 2

Aug 8/2/12

20 TA+

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1			08/28-08/31	1	\$3,000.00	:30	3	TU-F	9P-930P	3	\$1,000.00
		Buyline Comment: NEWS									
2			08/31-08/31	1	\$500.00	:30	1	F	7P-8P	1	\$500.00
		Buyline Comment: BONES									
3			08/31-08/31	1	\$500.00	:30	1	F	8P-9P	1	\$500.00
		Buyline Comment: HOUSE Bones									
4			09/01-09/01	1	\$400.00	:30	1	SA	7P-8P	1	\$400.00
		Buyline Comment: COPS									
		<div> <div> NCAA FB </div> <div> HAWAII @ USC </div> <div> 400 is P36-9P </div> </div>									
5			09/02-09/02	1	\$250.00	:30	1	SU	8P-9P	1	\$250.00
		Buyline Comment: NEWS									
6			09/03-09/03	1	\$1,000.00	:30	1	M	9P-930P	1	\$1,000.00
		Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 8 / \$5,650.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$5,650.00

Sales Totals: 8 / \$5,650.00

EC'd Yes Last Received: 08/02/2012 9:17 AM Showing Buylines: All Lines

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 Advertiser () AMER 4 PROSPERITY
 Product AMER FOR PROSPERITY
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Station Totals: 8 / \$5,650.00
 Lines not sent/rcld/rtrn: 0 / \$0.00
 ---COMPETITIVE---

Market Totals	\$70,625	CABL 0%	KASA 8%	KASY 0%	KLUZ 0%	KOAT 17%
		KOB 33%	KRQE 42%	KWBQ 0%		

---COMPETITIVE COMMENTS---
 NEW ORDER

Books JUL12
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE

Spot Manager: All, 08/28/12-09/04/12

Alt Order #	Estimate #	Date	Length	Priority	Air Time	Ad-ID	Rate	Agency
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Advertiser: POL/Americans For Prosperity

Station: KASA

Order: 195877

Line: 1

Time Period: 9p-930p

06838185318	08/30/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	08/29/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	08/28/12	:30	P3	\$1,000.00	Mentzer Media Services

Line: 2

Time Period: 7p-8p

06838185318	08/31/12	:30	P3	\$500.00	Mentzer Media Services
06838185318	08/31/12	:30	P3	\$500.00	Mentzer Media Services

Line: 3

Time Period: 8p-9p

06838185318	08/31/12	:30	P3	\$500.00	Mentzer Media Services
06838185318	08/31/12	:30	P3	\$500.00	Mentzer Media Services

Line: 4

Time Period: 7p-8p

06838185318	09/01/12	:30	P4	\$400.00	Mentzer Media Services
06838185318	09/01/12	:30	P4	\$400.00	Mentzer Media Services

Line: 5

Time Period: 8a-9a

06838185318	09/02/12	:30	P3	\$250.00	Mentzer Media Services
06838185318	09/02/12	:30	P3	\$250.00	Mentzer Media Services

Line: 6

Time Period: 9p-930p

06838185318	09/03/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	09/03/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	09/03/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	09/03/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	09/03/12	:30	P3	\$1,000.00	Mentzer Media Services
06838185318	09/03/12	:30	P3	\$1,000.00	Mentzer Media Services

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$	GROSS
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This broadcast time will be used by: Americans for Prosperity

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
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Client Information Request Form

Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10th Floor

City, State & Zip Code:

Washington, D.C. 20036

Phone:

202-348-5880

Fax:

202-582-4599

Executive Director or

President

Group Treasurer

Tim Phillips

John Flynn

MENTZER MEDIA



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 11/17/2012 Signature John Flynn Contact Phone Number 703-224-3200

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature _____ Printed Name _____ Title _____